

SMYRNA SCHOOL DISTRICT

District Policy

Article: 4000 Personnel

Title: Personal Gain

Policy #: 4130

A district employee shall not use the authority of his/her position to further personal political aims or for private gain.

The building administrator shall be authorized to approve or deny any requests for passive advertisement on school premises. Passive advertisement shall be defined as the act of allowing a business or individual the opportunity to make their advertisement available to staff and students. Passive advertisement shall merely permit the presence of an advertisement, and is contrasted to active advertisement which shall be defined as the purposeful distribution of advertising material by the district on behalf of a business or individual to staff or students. In the case of active advertisement, the district is actively engaged as an agent of the business or individual in the distribution of advertising material to staff or students.

Active advertisement shall only be authorized after the building administrator has reviewed proposals from all vendors expressing an interest in offering the desired product or service and has made a recommendation that is approved by the Superintendent and the Board of Education. Active advertisement that is initiated by a non-profit organization however, shall only require the approval of the building administrator and active advertisement that is initiated by the Smyrna Education Association shall be conducted in compliance with local contract provisions. Regardless of whether the advertisement is passive or active, approval for a business or individual to offer its advertising materials, products, or services to the staff or students of the district in no way implies that the district endorses or recommends the product or service being advertised.

Approved by Board of Education, 12/11/83
Revision approved by Board of Education, 10/18/95